

## Curriculum Vitae

# BRUNO S. FREY

Born on May 4, 1941 in Basel (Switzerland), Swiss citizen.

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In Economics, Management and the Arts  
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### Academic Qualifications

Study of economics in Basel and Cambridge (England); B.A. in Economics 1964 and Ph.D. in Economics 1965. In 1969, after a two-year stay in the United States, Habilitation in Basel.

### Present Appointments

- Permanent Visiting Professor at the University of Basel, WWZ (CREW – Center for Research in Economics and Well-Being)
- Research Director of CREMA – Center for Research in Economics, Management and the Arts, Zurich.

### Main Research Activities

Application of economics in non-economic fields: happiness, politics (Economic Theory of Politics and International Political Economy), environment, family, conflict, history and art; theory of economic policy. More recently, research into connection between economics and psychology.

### Honours include:

- Elected Member of the European Academy of Sciences and Arts (Academia Scientiarum et Artium Europaea), Class V – Social Sciences, Law and Economics 2015
- Röpke-Prize of the Liberal Institute, Zurich (Switzerland) 2012
- Honorary Doctorate, University of Innsbruck (Austria) 2011
- Honorary Doctorate, University of Aix-en-Provence/Marseille (France) 2010
- Distinguished Fellow of the Association for Cultural Economics, International 2010
- Honorary Doctorate, Free University of Brussels (Belgium) 2009
- Friedrich von Wieser-Prize, Prague (Czech Republic) 2008
- Gustav-Stolper-Prize, Association for Social Policy (Germany) 2007

- Corresponding Fellow of the Royal Society of Edinburgh (FRSE) 2005
- Elected Fellow of the European Economic Association 2004
- Honorary Doctorate, University of St. Gallen (Switzerland) 1998
- Honorary Doctorate, University of Goeteborg (Sweden) 1998
- Distinguished Fellow of the Public Choice Society 1998
- Vernon Prize of the Association for Public Policy and Management  
United States of America 1996
- Genossenschaftspreis of the Philosophical-Historical Faculty of the  
University of Basel 1965

### Previous Appointments

- Senior Professor of Political Economy at the Zeppelin University,  
Friedrichshafen, Germany 2012-2015
- Distinguished Professor of Behavioural Science, Warwick Business  
School at the University of Warwick, UK 2010-2013
- Full Professor of Economics at the University of Zurich, Switzerland 1977-2012
- Associate Professor of Economics, University of Basel 1970-2006
- Visiting Professor ETH-Zurich (Swiss Federal Institute of Technology) 2007-2009
- Guest Professor, University of St. Gallen 1993-2006,  
2010
- Visiting Professor, Master of Business Administration Program,  
Institut d'Etudes Politiques de Paris 1993-1998
- Visiting Research Professor of Business Economics, Graduate School  
Business, University of Chicago 1990-1991
- Full Professor of Economics, University of Constance, Germany 1970-1977

### Professional Activities/Membership include:

- Member of the Editorial Advisory Board of the Journal Open Economics 2016-
- Member of the Board of the Journal of Behavioral Economics for Policy  
(JBEP) 2016-
- Honorary Editor, *Kyklos*, International Review for Social Sciences 2015-  
(Managing Editor: 1969 – 2015)
- Founding member of the Latin American Network for Wellbeing and  
Quality of Life Policies 2015-
- Member of the Board of Trustees of Mehr Demokratie e.V., München 2014-
- Academic Advisor for the Editorial Board of the Commercial Press  
of China (CPC) 2014-
- Member of the Academic Advisory Board of the Roman Herzog  
Institut, München 2013-
- Member of the International Expert Working Group on *Wellbeing and  
Happiness: Defining a New Economic Paradigm* by appointment of  
the King of Bhutan 2012
- Member of the Board of Contemporary Economics 2011-

- Member of the Editorial Board of the Journal of Management and Sustainability, Toronto 2011-
- Member of the Academic Advisory Board of the Zeppelin University Friedrichshafen 2011-2015
- Member of the European School of Management and Technology Academic Board (ESMT), Berlin 2011-2014
- Member of the Editorial Board of Academy of Management Perspectives 2011-
- Member of the Scientific Committee of the Journal of Entrepreneurial and Organizational Diversity (JEOD) 2011-
- Member of the Board of Trustees of the ISBS (Institute for Sports, Business & Society - EBS Business School) 2010-
- Consulting Editor for the International Journal of Wellbeing 2010-
- Member of the Advisory Board of the Center for Applied Statistics and Economics (CASE) 2010-
- Visiting Fellow at the Center for Analysis of Risk at Doshisha University 2010-2014
- Member of the Advisory Board, Centre for the Study of Incentives, in Health, Wellcome Trust, United Kingdom 2009-2013
- Member of the Advisory Board of the Cambridge Studies in Economics, Cognition, and Society (CSECS) 2009-
- Associate Editor, International Review of Economics 2009-
- Research Fellow of the National Centre for Econometric Research (NCER) 2008-2010
- Member of the Editorial Board of the Intergenerational Justice Review (IGJR) 2008-
- Member of the Editorial Board of the International Review of Economics (IRE) 2008-
- Member of the Editorial Board of Economic Analysis and Policy (EAP) 2008-
- Member of the Editorial Board of Game Theory, Strategy, Risk and Uncertainty (GTSRU) 2008-
- Member of the Board of Directors of International Seminar of New Institutional Economics (ISNIE) 2007-
- Member of the Editorial Board of The Review of International Organizations 2007-
- Member of the Advisory Board of Poetics, Journal of Empirical Research on Culture, the Media and the Arts 2007-2014
- Member of the Advisory Board of Economics, Cognition and Society (ECS) 2007-
- Member of the Editorial Board of the Journal Economic Analysis and Policy 2007-
- Member of the International Academic Council of the MLE Program, University of St. Gallen 2007-2010
- Member of the Governing Board of the University of Lucerne, Switzerland 2007-
- Member of the Scientific Advisory Council of the Ifo Institute 2006-

- Member of the Advisory Board of the Economics, Cognition and Society Series of the University of Michigan Press 2006-
- Vice-Chairman of the Scientific Advisory Board of Deutsches Institut für Wirtschaftsforschung (DIW), Berlin 2006-2010
- Member of the Editorial Board of Social Indicators Research 2006-2011
- Associate Editor, Mind and Society 2005-
- Distinguished Fellow CESifo Munich 2005-
- Member of the Editorial Board, International Entrepreneurship and Management Journal (IEMJ) 2004-
- Member of the Board of Scholars of the Initiative and Referendum Institute at the University of Southern California 2004-
- Member of the Editorial Board of Review of Law and Economics 2004
- Member of the Editorial Board of Zeitschrift für Staats- und Europawissenschaften (ZSE) 2003-
- Member of the Editorial Board of Economic Review of International Organizations 2003-
- Member of the Board of Advisors of De Economist 2003-2011
- Member of The Tampere Club, Finland 2002-
- Member of the Advisory Council of the Friedrich A. von Hayek Foundation 2002-
- Member of the Curatorium of the Austrian College / European Forum Alpbach 2001-2009
- Member of the Editorial Board of the Journal of Theoretical Politics 2001-
- Member of the Advisory Council of Econ Journal Watch 2001-
- Member of the International Advisory Board of Mind & Society 2001-
- Member of Scientific Committee for setting up a Master program on the economics of culture, University of Rome "Tor Vergata" 2000-
- Member of the Editorial Board of Politics, Philosophy and Economics (PPE) 2000-
- Member of the Review Board of zfo (Zeitschrift Führung und Organisation) 2000-
- Member of the Editorial Board of The European Journal of Political Economy (EJPE) 2000-2003
- Member of the Editorial Board of Perspektiven der Wirtschaftspolitik 2000-
- Founding Member, and President of the Steering Board, European Centre for the Study of Public Choice (ECSPC), Università degli Studi "La Sapienza", Rome 1999-2012
- Member of the Editorial Board of The Columbia Journal of Project Siting and Management 1999-
- Member of the Executive Board, European Public Choice Society 1999-2009
- Member of the Editorial Board, International Journal of Development Planning Literature 1999-
- Member of the Academic Advisory Board of the Max Planck Institute for Research on Collective Goods 1999-2010
- Member of the Editorial Board, ICARE Magazine, The International Electronic Magazine of Art Economics 1998-

- Member of the Editorial Board, Journal of Economic Methodology 1998-
- Member of the Editorial Board, International Journal of Cultural Property 1997-
- Visiting Professor of Economics at Università degli Studi “La Sapienza”, Rome 1997
- Visiting Scholar at Haas School of Business Administration at University of California at Berkely 1996
- Member of the Editorial Board, Journal of Risk, Decision & Policy 1996-
- Member of the Panel of Experts, European Policy Forum (Centre for Economic Policy Research, CEPR, London) 1996-2000
- Member of the Advisory Board of the Netherland Institute of Government (NIG) 1996-2005
- Member of the Editorial Board, Journal of Cultural Economics 1993-
- Member of the Executive Board, Europa Institute Zurich (EIZ) 1993-2009
- Member of the Editorial Board, European Journal of Law and Economics 1993-
- Member of the Executive Board of the Association for Cultural Economics International 1993-2001
- Member del Comitato Scientifico, Centro Internazionale di Studi sull' Economia dell'Arte (International Centre for Art Research ICARE), Istituto Veneto di Scienze, Lettere e Arti, Venezia 1992-2000
- Member of the Council, European Economic Association 1991-1995
- Membre du Comité Scientifique, Journal des Economistes et des Etudes Humaines 1990-
- Editor, Staatswissenschaft und Staatspraxis 1990-
- Member of the Editorial Board, Journal of Socio-Economics 1989-
- Member of the Editorial Board, World Economics 1989-
- Member of the Editorial Board, Rationality and Society 1989-
- Member of the Advisory Board, Center for the Study of the New Institutional Economics, University of Saarland 1988-1995
- Member of the Board of Editors, Public Choice 1986-2011
- Member of the Advisory Council, The David Hume Institute, Edinburgh, Scotland 1985-2013
- Member of the Executive Committee of the Verein für Socialpolitik 1981-1984
- Member of the Executive Committee of the Public Choice Society, European Section 1977-1995
- Member of the Steering Committee of the International Institute of Public Economics (ISPE) 1976-1983
- President, Theoretical Study Group of the Swiss Society for Economics and Statistics 1972-1982

### **Publications and Citations**

Frey belongs to the set of “Most Highly Cited Researchers” (ISI Web of Knowledge, Institute, Thomson, since 2009). He is top of the list of the Handelsblatt (Germany) in terms of “Scientific Life Achievement”.

### **Book publications (only English texts) include:**

- Environmental Economics, 1972, 2nd ed. 1985, 3rd ed. 1992
- Modern Political Economy, 1978
- Democratic Economic Policy, 1983, 2nd ed. 1994
- International Political Economics, 1984
- The Hidden Economy (with Weck and Pommerehne), 1985
- Muses and Markets (with Pommerehne), 1989
- Not Just for the Money. An Economic Theory of Personal Motivation, 1997
- Economics as a Science of Human Behaviour, extended 2<sup>nd</sup> edition, 1999
- The New Democratic Federalism for Europe.
- Functional Overlapping and Competing Jurisdictions (with Reiner Eichenberger), 1999
- Arts & Economics. Analysis & Cultural Policy, 2000
- Successful Management by Motivation. Balancing Intrinsic and Extrinsic Incentives (with Margit Osterloh), 2000
- Inspiring Economics: Human Motivation in Political Economy, 2001
- Happiness and Economics: How the Economy and Institutions Affect Human Well-Being (with Alois Stutzer), 2002
- Dealing with Terrorism – Stick or Carrot?, 2004
- Economics and Psychology. A Promising New Cross-Disciplinary Field, 2007
- Happiness: A Revolution in Economics, 2008;
- Economic Ideas You Should Forget (with David Iselin, eds.), 2017
- Honours versus Money. The Economics of Awards (with Jana Gallus), 2017

Most of these books have also been published in German, and several have been translated into French, Spanish, Catalan, Portuguese, Galician, Italian, Japanese, Korean and Chinese.

### **Articles include:**

Over 600 articles in professional journals in economics (and a few in political science, sociology and psychology) including the American Economic Review, Journal of Political Economy, Review of Economics and Statistics, Economic Journal, Journal of Public Economics, Economica, Journal of Economic History, Journal of Law and Economics, Journal of Monetary Economics, Oxford Economic Journal, Journal of Economic Organization and Behavior, Kyklos, Review of Economic Studies, Scandinavian Journal of Economics, Public Choice, European Journal of Political Research, Rationality and Society, Journal of Economic Psychology, Economics Letters etc.

### **Rankings**

According to "Economists' Impact Ranking" (Ökonomen-Einfluss-Ranking) in NZZ (Neue Zürcher Zeitung) of September 3, 2016: Rank 4 in Switzerland (in terms of research output: rank 2) and according to "Germany's most influential Economists" in FAZ

(Frankfurter Allgemeine Zeitung) of September 3, 2016: Rank 6 in Germany. In Handelsblatt's "Economics Ranking 2015" in terms of "lifetime achievement": rank. 1.