

## Curriculum Vitae

# BRUNO S. FREY

Geboren am 4. Mai 1941 in Basel (Schweiz), Bürger von Laufen (heute BL) und Basel (Schweiz)

<b>Adressen:</b>	CREMA – Center for Research in Economics, Management and the Arts Südstrasse 11 CH-8008 Zürich Tel.: +41 44 380 00 78 Fax: +41 86 044 380 00 78 E-mail: bruno.frey@bsfrey.ch E-mail Uni Basel: bruno.frey@unibas.ch	<i>Privatadresse:</i> Niederdorfstrasse 29 CH-8001 Zürich Tel.: +41 44 261 47 67
------------------	--	---

### Akademische Qualifikationen

Studium der Nationalökonomie an den Universitäten von Basel und Cambridge (UK); lic.rer.pol. 1964 und dr.rer.pol. „summa cum laude“ 1965. Nach zweijährigem Aufenthalt in den Vereinigten Staaten Habilitation 1969 in Basel.

### Gegenwärtige Stellung

- Seit 2015 Ständiger Gastprofessor an der Universität Basel, WWZ (CREW – Center for Research in Economics and Well-Being)
- Forschungsdirektor bei CREMA – Center for Research in Economics, Management and the Arts in Zürich.

### Hauptsächliche Forschungsgebiete

Anwendung der Ökonomik auf nicht-wirtschaftliche Bereiche: auf Politik (Ökonomische Theorie der Politik und Internationale Politische Ökonomie), Umwelt, Familie, Konflikt, Geschichte und Kunst sowie Theorie der Wirtschaftspolitik. Seit einiger Zeit auch Verbindung von Ökonomie und Psychologie, insbesondere Glücksforschung sowie Ökonomik von Auszeichnungen.

### Auszeichnungen (Auswahl)

- |   |      |
|---|------|
| • Gewähltes Mitglied der Europäischen Akademie der Wissenschaften und Künste (Academia Scientiarum et Artium Europaea), Klasse V – Sozialwissenschaften, Recht und Ökonomie | 2014 |
| • Röpke Preis des Liberalen Instituts, Zürich   | 2012 |
| • Dr. honoris causa der Universität Innsbruck   | 2011 |
| • Dr. honoris causa der Universität Aix-en-Provence/Marseille   | 2010 |
| • Distinguished Fellow, Association of Cultural Economics, International  | 2010 |
| • Dr. honoris causa der Freien Universität Brüssel  | 2009 |
| • Friedrich von Wieser Preis, Prag  | 2008 |
| • Gustav-Stolper Preis, Verein für Socialpolitik  |      |

- Corresponding Fellow of the Royal Society of Edinburgh (FRSE) 2007
- Elected Fellow der European Economic Association 2005
- Dr. honoris causa der Universität St. Gallen 2004
- Dr. honoris causa der Universität Göteborg 1998
- Distinguished Fellow der Public Choice Society 1998
- Vernon Prize of the Association for Public Policy and Management United States of America 1996
- Genossenschaftspreis der Philosophisch-Historischen Fakultät der Universität Basel 1965

### Frühere Professuren

- Senior Professor an der Zeppelin Universität, D-Friedrichshafen 2012-2015
- Distinguished Professor of Behavioural Science an der Warwick Business School, University of Warwick, UK 2010-2013
- Ordentlicher Professor für Volkswirtschaftslehre an der Universität Zürich 1977-2012
- Ausserordentlicher Professor an der Universität Basel 1970-2011
- Gastprofessor ETH Zürich 2007-2009
- Gastprofessor Universität St. Gallen 1993-2006
- Visiting Professor, Master of Business Administration Program, Institut d'Etudes Politiques de Paris 2010
- Visiting Professor, Master of Business Administration Program, Institut d'Etudes Politiques de Paris 1993-1998
- Visiting Research Professor of Business Economics, Graduate School of Business, University of Chicago 1990-1991
- Ordentlicher Professor an der Universität Konstanz 1970-1977

### Gastprofessuren

- Universität Göteborg
- Universität Göttingen
- Universität Linz
- Universität Stockholm
- Universität Kiel
- Universität Valencia
- Universität Groningen
- Freie Universität Berlin FU
- Institute for Advanced Studies Wien
- Curtin University Perth
- Universität Venedig 1993
- Ecole de Science Politique in Paris 1993-1998

### Professionnelle Aktivitäten/Mitgliedschaften beinhalten u.a.

- Member of the Editorial Advisory Board of the Journal Open Economics 2016-
- Member of the Board of the Journal of Behavioral Economics for Policy (JBEP) 2016-
- Honorary Editor der wissenschaftlichen Zeitschrift *Kyklos*, International Review for Social Sciences (Redaktor: 1969-2014) 2015-
- Founding member of the Latin American Network for Wellbeing and Quality of Life Policies 2015-
- Member of the Board of Trustees of Mehr Demokratie e.V., München 2014-
- Member of the Academic Advisory Board of the Roman Herzog Institut, München 2013-
- Member of the International Expert Working Group on *Wellbeing and Happiness: Defining a New Economic Paradigm* by appointment of the King of Bhutan 2012
- Member of the Board of Contemporary Economics 2011-
- Member of the Editorial Board of the Journal of Management and Sustainability, Toronto 2011-
- Member of the Academic Advisory Board of the Zeppelin University Friedrichshafen 2011-2015
- Member of the European School of Management and Technology Academic Board (ESMT), Berlin 2011-2014
- Member of the Editorial Board of Academy of Management Perspectives 2011-
- Member of the Scientific Committee of the Journal of Entrepreneurial and Organizational Diversity (JEOD) 2011-
- Member of the Board of Trustees of the ISBS (Institute for Sports, Business & Society - EBS Business School) 2010-
- Consulting Editor for the International Journal of Wellbeing 2010-
- Member of the Advisory Board of the Center for Applied Statistics and Economics (CASE) 2010-
- Visiting Fellow at the Center for Analysis of Risk at Doshisha University 2010-2014
- Member of the Advisory Board, Centre for the Study of Incentives in Health, Wellcome Trust, United Kingdom 2009-2013
- Member of the Advisory Board of the Cambridge Studies in Economics, Cognition, and Society (CSECS) 2009-
- Associate Editor, International Review of Economics 2009-
- Research Fellow of the National Centre for Econometric Research (NCER) 2008-2010
- Member of the Editorial Board des Journals für Generationen-Gerechtigkeit (IGJR) 2008-
- Member of the Editorial Board of the International Review of Economics (IRE) 2008-
- Member of the Editorial Board of Economic Analysis and Policy (EAP) 2008-
- Member of the Editorial Board of Game Theory, Strategy, Risk and Uncertainty (GTSRU) 2008-

- Member of the Board of Directors of International Seminar of New Institutional Economics (ISNIE) 2007-
- Member of the Editorial Board of The Review of International Organizations 2007-
- Member of the Advisory Board of Poetics, Journal of Empirical Research on Culture, the Media and the Arts 2007-2014
- Member of the Advisory Board of Economics, Cognition and Society (ECS) 2007-
- Member of the Editorial Board of the Journal Economic Analysis and Policy 2007-
- Member of the International Academic Council of the MLE Program, University of St. Gallen 2007-2010
- Member of the Governing Board of the University of Lucerne, Switzerland 2007-
- Member of the Scientific Advisory Council of the Ifo Institute 2006-
- Member of the Advisory Board of the Economics, Cognition and Society Series of the University of Michigan Press 2006-
- Vice-Chairman des Scientific Advisory Board des Deutschen Instituts für Wirtschaftsforschung (DIW), Berlin 2006-2010
- Member of the Editorial Board of Social Indicators Research 2006-2011
- Associate Editor, Mind and Society 2005-
- Distinguished Fellow CESifo Research Network, München 2005-
- Member of International Academic Council (MLE) des „Master of Law and Economics“, Universität St. Gallen 2004-
- Member of the Editorial Board, International Entrepreneurship and Management Journal (IEMJ) 2004-
- Member of the Board of Scholars of the Initiative and Referendum Institute at the University of Southern California 2004-
- Member of the Editorial Board of Review of Law and Economics 2004-
- Mitglied im Herausgebergremium der Zeitschrift für Staats- und Europawissenschaften (ZSE) 2003-
- Member of the Editorial Board of Economic Review of International Organizations 2003-
- Member of the Board of Advisors of De Economist 2003-2011
- Member of The Tampere Club, Finland 2002-
- Member of the Advisory Council of the Friedrich A. von Hayek Foundation 2002-
- Member of the Curatorium of the Austrian College / European Forum Alpbach 2001-2009
- Member of the Editorial Board of the Journal of Theoretical Politics 2001-
- Member of the Advisory Council of Econ Journal Watch 2001-
- Member of the International Advisory Board of Mind and Society 2001-
- Member of Scientific Committee for setting up a Master program on the economics of culture, University of Rome "Tor Vergata" 2000-

- Member of the Editorial Board of Politics, Philosophy and Economics (PPE) 2000-
- Member of the Review Board of zfo (Zeitschrift Führung und Organisation) 2000-
- Member of the Editorial Board of The European Journal of Political Economy (EJPE) 2000-2003
- Member of the Editorial Board of Perspektiven der Wirtschaftspolitik 2000-
- Founding Member and President of the Steering Board of the European Centre for the Study of Public Choice (ECSPC), Università degli Studi "La Sapienza", Roma 1999-2012
- Member of the Editorial Board of The Columbia Journal of Project Siting and Management 1999-
- Member of the Executive Board, European Public Choice Society 1999-2009
- Member of the Editorial Board, International Journal of Development Planning Literature 1999-
- Member of the Academic Advisory Board of the Max Planck Institute for Research on Collective Goods 1999-2010
- Member of the Editorial Board ICARE Magazine, The International Electronic Magazine of Art Economics 1998-
- ib Review, a Journal for Institutional Innovation and Transition
- Member of the Editorial Board, Journal of Economic Methodology 1998-
- Member of the Editorial Board, International Journal of Cultural Property 1997-
- Visiting Professor of Economics an der Università degli Studi "La Sapienza", in Rom 1997
- Visiting Scholar an der Haas School of Business Administration an der University of California at Berkeley 1996
- Member of the Editorial Board, Journal of Risk, Decision and Policy 1996-
- Member of the Panel of Experts, European Policy Forum (Centre for Economic Policy Research, CEPR, London) 1996-2000
- Member of the Advisory Board of the Netherland Institute of Government (NIG) 1996-
- Member of the Editorial Board, Journal of Cultural Economics 1993-
- Member of the Executive Board, Europa Institute Zurich (EIZ) 1993-2009
- Member of the Editorial Board, European Journal of Law and Economics 1993-
- Member of the Executive Board of the Association for Cultural Economics International 1993-2001
- Member del Comitato Scientifico, Centro Internazionale di Studi sull' Economia dell'Arte (International Centre for Art Research ICARE), Istituto Veneto di Scienze, Lettere e Arti, Venezia 1992-2000
- Member of the Council European Economic Association 1991-1995
- Visiting Scholar, Hoover Institution, Stanford University 1991
- Membre du Comité Scientifique, Journal des Economistes et des Etudes Humaines 1990-
- Editor, Staatswissenschaft und Staatspraxis 1990-
- Member of the Editorial Board, Journal of Socio-Economics 1989-

- Member of the Editorial Board, World Economics 1989-
- Member of the Editorial Board, Rationality and Society 1989-
- Member of the Advisory Board, Center for the Study of the New Institutional Economics, University of Saarland 1988-1995
- Member of the Board of Editors, Public Choice 1986-2011
- Member of the Advisory Council, The David Hume Institute, Edinburgh, Scotland 1985-2013
- Fellow am Wissenschaftskolleg zu Berlin 1984-1985
- Visiting Fellow am All Souls College, Oxford 1983
- Member of the Executive Committee des Vereins für Socialpolitik 1981-1984
- Member of the Executive Committee of the Public Choice Society, European Section 1977-1995
- Member of the Steering Committee of the International Institute of Public Economics (ISPE) 1976-1983
- President, Theoretical Study Group of the Swiss Society for Economics and Statistics 1972-1982

### **Publikationen und Zitierungen**

Frey zählt zu der Gruppe der “Most Highly Cited Researchers” (ISI Web of Knowledge, Institute, Thomson, seit 2009). Hinsichtlich „Scientific Life Achievement“ befindet er sich auf der Liste des Handelsblatts (Deutschland) ganz oben.

### **Bücher**

- Umweltökonomie (Göttingen 1972, 3. Aufl. 1992)
- Moderne Politische Ökonomie (München 1977)
- Theorie demokratischer Wirtschaftspolitik (München 1981)
- Schattenwirtschaft (mit Weck und Pommerehne, München 1984)
- Internationale Politische Ökonomie (München 1985)
- Die heimliche Wirtschaft (mit Weck-Hannemann und Pommerehne, Bern 1986)
- Muses and Markets/ Explorations in the Economics of the Arts (mit Pommerehne, Oxford 1989) (deutsche Bearbeitung: Musen und Märkte. Ansätze zu einer Ökonomik der Kunst (München 1993)
- Ökonomie ist Sozialwissenschaft (München 1990)
- Not Just for the Money. An Economic Theory of Personal Motivation (Cheltenham und Brookfield 1997)
- Markt und Motivation. Wie ökonomische Anreize die (Arbeits-) Moral verdrängen (München 1997)
- Ein neuer Föderalismus für Europa: Die Idee der FOCJ (Walter Eucken Institut. Beiträge zur Ordnungstheorie und Ordnungspolitik 151. Mohr Siebeck, Tübingen 1997)
- Arts & Economics: Analysis & Cultural Policy (Berlin, Heidelberg, New York 2000)
- Managing Motivation: Wie Sie die neue Motivationsforschung für Ihr Unternehmen nutzen können (mit Margit Osterloh, Wiesbaden 2000)

- Inspiring Economics: Human Motivation in Political Economy (Cheltenham, UK and Northampton, MA 2001)
- Happiness and Economics (mit Alois Stutzer, Princeton 2002)
- Dealing with Terrorism – Stick or Carrot? (Cheltenham, UK and Northampton, MA 2004)
- Economics and Psychology: A Promising New Cross-Disciplinary Field (mit Alois Stutzer, Hrsg., Cambridge und London 2007)
- Happiness: A Revolution in Economics (Hrsg., Cambridge, MA und London, UK 2008)
- Glück: Die Sicht der Ökonomie (mit Claudia Frey Marti, Zürich und Chur 2010)
- Economic Ideas You Should Forget (Hrsg. Bruno S. Frey und David Iselin, Cham 2017)
- Wirtschaftswissenschaftliche Glücksforschung. Kompakt – verständlich – anwendungsorientiert, Wiesbaden, 2017
- Honours versus Money. The Economics of Awards (mit Jana Gallus, Oxford, 2017)

Verschiedene dieser Bücher wurden ins Englische, Französische, Spanische, Portugiesische, Galizische, Italienische, Japanische, Koreanische und Chinesische übersetzt.

### **Artikel**

Über 600 *Aufsätze* in wirtschaftswissenschaftlichen Fachzeitschriften im deutschen Sprachraum, dem übrigen Europa, Amerika und Asien. Daneben auch einige Artikel in politik- und sozialwissenschaftlichen Zeitschriften sowie in Zeitschriften für Psychologie.

Veröffentlichungen u.a. in der American Economic Review, Review of Economics and Statistics, Economic Journal, Journal of Public Economics, Journal of Law and Economics, Journal of Monetary Economics, Southern Economic Journal, Oxford Economic Journal, Journal of Development Economics, Kyklos, Review of Economic Studies, Scandinavian Journal of Economics, Public Choice, Review of Income and Wealth, European Journal of Political Research, International Organization, Public Interest, Rationality and Society, Journal of Economic Psychology, Psychologische Rundschau.

### **Rankings**

Gemäss „Ökonomen-Einfluss-Ranking“ der NZZ vom 3. September 2016: Rang 4 in der Schweiz (hinsichtlich Forschungsleistung Rang 2) und gemäss „Deutschlands einflussreichste Ökonomen“ der FAZ vom 3. September 2016: Rang 6 in Deutschland. Im „Handelsblatt VWL-Ranking 2015“ hinsichtlich des „Lebenswerkes“ auf Rang 1.